



## 30 Second Commercial: Networking Worksheet

### Introduction

Name:

Class Year:

Major:

Why are you interested (specific position, learn more about field or company, trying to identify summer internships, etc.?)

*Create your own introduction:*

### Identify Selling Points

List top skills and where you have you demonstrated these skills:

List top accomplishments:

List top leadership activities:

Review related academic preparation:

Class projects:

*Create 30/60 second commercial utilizing your selling points:*

### Closing

What do I want to request?

Confirm next steps.

Thank you.

*Form your own closing:*

The George Washington University Career Center  
Old Main Washington, DC 20052

Ph: 202.994.6495 Fax: 202.994.6493 E-mail: [gwcacrtr@gwu.edu](mailto:gwcacrtr@gwu.edu) Web: [gwired.gwu.edu/career](http://gwired.gwu.edu/career)