



Career Options in **INTERNATIONAL BUSINESS**

This field is designed to prepare students for careers in international banking, international and multinational corporations, and export trading companies; for careers in the federal government and in the international agencies concerned with business, industry, and finance abroad. A concentration in international business provides undergraduates with the analytical tools and conceptual framework to understand the international financial, political, and economic environment, how that environment influences a firm's strategy and performance, how culture plays a role in guiding a firm's strategic activities, and how a firm can leverage home and host country resources to overcome challenges inherent in managing a multinational enterprise.

SAMPLE OCCUPATIONS: Please note that this is not an exhaustive list of occupations related to this major. Specific requirements based on education level for each occupation may vary. For additional information and assistance, please speak with a Career Center Consultant.

Financial Analyst	Government Services Administrator	Bank Manager
Purchasing Agent	International Advertising Executive	Foreign Exchange Trader
International Account Executive	International Media Planner	Buyer
International Financial Planner	International Stock Broker	Job Analyst
Real Estate Agent/Broker	Travel Agent	

SAMPLE WORK SETTINGS:

Multinational Corporations	Financial Market Institutions	Peace Corps
International Banks	Strategic Consulting Companies	Educational Institutions
Governmental Agencies	Foreign Trade Companies	Armed Forces
Libraries	Department of Commerce	Publishing Firms
Business & Industrial Organizations	Newspapers/Journals/Radio/TV	Customs Service

RELATED MAJOR SKILLS & CHARACTERISTICS FOR INTERNATIONAL BUSINESS MAJORS:

Oral & Written Communication	Organizational Numerical Analysis	Teamwork
Computer Literacy	Understanding cultural diversity	Creative Thinking
Critical Thinking	Planning and Budgeting	Decision-making
Analytical Skills	Management (people and activities)	Time Management
Reading/writing another language	Communicating between cultures	Problem-solving

SAMPLE GWU RESOURCES:

GW CAREER CENTER RESOURCES: <http://gwired.gwu.edu/career/>

GWork: <http://gwired.gwu.edu/career>

Career Search: <http://www.careersearch.net/gwu>

Career Resource Room:

Books:

Hoovers International Companies
Workforce Preparation: An International Perspective
International Directory of Voluntary Work
Directory of Jobs and Careers Abroad
International Internships and Volunteer Programs
International Jobs: Where they are and How to get them
Jobs for People Who Love to Travel
Directory of International Organizations
Work Abroad

Binders:

Alternatives to the Peace Corps
Development Opportunities Catalog
Transitions Abroad

GW DEPARTMENTAL INFORMATION: <http://www.gwu.edu/~ibusdpt/>

Undergraduate Program Information: <http://www.sbp.gwu.edu/ugrad/academics/concentrations/ibus.html>

Graduate Program Information: <http://www.mba.gwu.edu/progam/fields/ibus.htm>

SAMPLE WEBSITES:

Career Planning Resources:

Jobweb: <http://www.jobweb.com>

Living Abroad: <http://www.livingabroad.com>

International Job Resources: http://www.duke.edu/~lpmaskel/intl_jobs.html

Critical Path: www.cp.net

InterSol: International Business Links: http://www.intersolinc.com/links/business_links.htm

Overseas.com: the leading source for information about international jobs: <http://www.overseasjobs.com>

The WWW Virtual Library: International Affairs Resources: <http://www.etown.edu/vl>

Job Search Resources:

AIIESEC: <http://www.aiiesec.org>

Monster.com – international: <http://international.monster.com>

TobJobs (UK): www.topjobs.co.uk

Looksmart.com: <http://www.looksmart.com/eus1/eus317829/eus317865/eus71826/eus89879/eus91007/r?l&>

PlanetRecruit.com: the International Channel: <http://www.planetrecurit.com/channel/int>

Escape Artist: overseas jobs index: <http://www.escapeartist.com/jobs/overseas1.htm>

CareerMosaic: International Gateway: <http://www.careermosaic.com>

JobSite – UK: <http://www.jobsite.co.uk>

CDS International (Internships in Germany and Switzerland): www.cdsintl.org

Professional Organizations & Associations:

Foreign Policy Association: www.fpa.org

World Trade Organization: <http://www.wto.org>

World Economic Forum: <http://www.weforum.org>

Idealist: International Nonprofit Information: <http://www.idealist.org>

United States International Trade Commission: <http://www.usitc.gov>

International Bureau of Chambers of Commerce: <http://www.icc-ibcc.org>

The International Trade Administration: <http://www.ita.doc.gov>

International Business Forum: <http://www.ibf.com>

Focus on small & medium enterprise development in developed & developing countries: <http://www.enterweb.org>

Academy of International Business: www.aibworld.net

Europages: The European Business Directory: <http://www.europages.com>

United Nations International Computing Center: <http://www.unicc.org>

IMEX Exchange - Internet International Business Exchange: <http://www.imex.com>

One-stop internet browsing for business, trade and economic information: <http://www.stat-usa.gov>

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